



## Kansas Dept. of Health and Environment KS0110

### Iola Register

<http://www.iolaregister.com/>

Allen

Iola, KS

Daily

Readership = 8,930

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/17/2007	4	STRONG ARGUMENT TO UP TOBACCO TAX	16	\$137.92	8,931
10/22/2007	5	SPIT TOBACCO SUMMIT ATTENDED	12	\$103.44	8,931
10/25/2007	3	GUN PRANK LEADS TO ARRESTS	6	\$51.72	8,931
10/27/2007	3	POSTER KIDS	12	\$103.44	8,931
10/31/2007	12	BUSH SETS CONDITIONS FOR KIDS' HEALTH BILL	23	\$198.26	8,931
11/02/2007	1	STATE HEALTH PLAN FLOATED	36	\$310.32	8,931
11/02/2007	1	NEW CHILD CARE BILL PASSED	30	\$258.60	8,931
			<b>135</b>	<b>\$1,163.70</b>	<b>62,517</b>
			<b>7 total records</b>		

### Great Bend Tribune

Barton

Great Bend, KS

Daily

Readership = 13,852

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/12/2007	1	ALEXANDER JOINS 'CHANGE SOMETHING'...	14	\$138.60	13,853
10/21/2007	1	BIG BROTHERS BIG SISTERS GETS FIT WITH "THE...	14	\$138.60	13,853
10/24/2007	3	GROUPS TARGETING SMOKELESS TOBACCO	4	\$39.60	13,853
			<b>32</b>	<b>\$316.80</b>	<b>41,559</b>
			<b>3 total records</b>		

### Ft. Scott Tribune

<http://www.fstribune.com>

Bourbon

Fort Scott, KS

Daily

Readership = 6,410

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/15/2007	4	SAVING SMOKERS	9	\$88.65	6,410
10/16/2007	2	BOARD SEES TOBACCO TAX INCREASE BAN ON...	18	\$177.30	6,410
10/17/2007	2	KANSAS HEALTH BOARD BACKS OFF HEALTH...	33	\$325.05	6,410
10/21/2007	14	STATE MENTAL HEALTH HOSPITALS GO TOBACCO..	14	\$137.90	6,410
10/23/2007	1	GROUPS TARGETING SMOKELESS TOBACCO	24	\$236.40	6,410
10/28/2007	3B	TIPS YOU CAN SMILE ABOUT: KEEPING TEETH...	21	\$206.85	6,410

10/31/2007	12	BUSH WON'T ACCEPT CHILDREN'S HEALTH BILL...	28	\$275.80	6,410	
11/02/2007	1	CONGRESS PASSES NEW CHILD HEALTH CARE...	28	\$275.80	6,410	
11/02/2007	1	HEALTH POLICY AUTHORITY REFORM PROPOSALS	16	\$157.60	6,410	
11/08/2007	1	STUDY: KANSANS' HEALTH HAS DECLINED IN...	25	\$246.25	6,410	
			<b>216</b>	<b>\$2,127.60</b>	<b>64,100</b>	<b>10 total records</b>

**Hiawatha World****Brown****Hiawatha, KS****Bi-Weekly****Readership = 4,696**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
11/02/2007	8	YOUTH HEALTH AWARENESS DAY OFFERS...	17	\$127.50	4,697	
			<b>17</b>	<b>\$127.50</b>	<b>4,697</b>	<b>1 record</b>

**Andover Journal-Advocate****Butler****Andover, KS****Weekly****Readership = 5,501**<http://www.andoverjournal.com/>

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
10/18/2007	S3	BOARD LOOKS AT HEALTH REFORM OPTIONS	16	\$184.80	5,502	
			<b>16</b>	<b>\$184.80</b>	<b>5,502</b>	<b>1 record</b>

**Augusta Daily Gazette****Butler****Augusta, KS****Daily****Readership = 4,567**<http://www.augustagazette.com/>

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
10/09/2007	8	'LADY WITH THE CART' KEEPS KANSAS TOWN'S...	31	\$262.57	4,568	
10/10/2007	8	TOBACCO FREE COALITION MEETING	4	\$33.88	4,568	
10/24/2007	1	USE OF CHEWING TOBACCO AND SNUFF OVER...	16	\$135.52	4,568	
			<b>51</b>	<b>\$431.97</b>	<b>13,704</b>	<b>3 total records</b>

**El Dorado Times**<http://www.eldoradotimes.com/>**Butler****El Dorado, KS****Daily****Readership = 7,486**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
10/20/2007	1	CAC BEGINS AT BUTLER	22	\$192.50	7,486	
11/07/2007	1	TOBACCO-FREE BUTLER COALITION TO MEET...	5	\$43.75	7,486	
			<b>27</b>	<b>\$236.25</b>	<b>14,972</b>	<b>2 total records</b>

**Baxter Springs News****Cherokee****Baxter Springs, KS****Weekly****Readership = 4,149**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
11/01/2007	5	MEDICARE HELPS YOU TAKE A PREVENTIVE...	13	\$73.71	4,149	
11/08/2007	7	STATEWIDE SMOKEFREE LAW AND INCREASED...	17	\$96.39	4,149	
			<b>30</b>	<b>\$170.10</b>	<b>8,298</b>	<b>2 total records</b>

**Columbus Daily Advocate****Cherokee****Columbus, KS****Daily****Readership = 5,177**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
10/16/2007	1	BOARD SEES TOBACCO TAX INCREASE, SMOKING..	23	\$126.50	5,177	
10/17/2007	1	STATE REVISES YOUTH HEALTH INSURANCE...	31	\$170.50	5,177	
10/23/2007	1	GROUPS TARGETING HIGH SCHOOL SMOKELESS...	26	\$143.00	5,177	
10/31/2007	1	CENTRAL SCHOOL PROGRAM RAISES TOBACCO...	26	\$143.00	5,177	
11/02/2007	1	PROPOSED KANSAS HEALTH CARE PLAN COULD...	30	\$165.00	5,177	
			<b>136</b>	<b>\$748.00</b>	<b>25,885</b>	<b>5 total records</b>

**Galena Sentinel-Times**<http://www.sentinel-times.com/>**Cherokee****Galena, KS****Weekly****Readership = 2,962**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
11/07/2007	5	NATIONAL REPORT CONFIRMS NEED FOR KANSAS.	22	\$100.76	2,962	
			<b>22</b>	<b>\$100.76</b>	<b>2,962</b>	<b>1 record</b>

**Clay Center Dispatch**<http://www.zwire.com/site/news.cfm?brd=1160>**Clay****Clay Center, KS****Daily****Readership = 6,403**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
10/16/2007	1	EXPERT: ARRESTS NOT ENOUGH TO STOP WICHITA	39	\$327.60	6,403	
11/01/2007	1	\$160M HEALTH PLAN UNVEILED; CIGARETTE TAX..	39	\$327.60	6,403	
11/01/2007	6	UNIVERSAL PUSH FOR INSURANCE BY STATES	34	\$285.60	6,403	
			<b>112</b>	<b>\$940.80</b>	<b>19,209</b>	<b>3 total records</b>

**Clyde Republican****Cloud****Clyde, KS****Weekly****Readership = 1,782**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
11/08/2007	3	GREAT AMERICAN SMOKEOUT	12	\$36.00	1,782	
			<b>12</b>	<b>\$36.00</b>	<b>1,782</b>	<b>1 record</b>

**Concordia Blade-Empire**<http://www.bladeempire.com/>**Cloud****Concordia, KS****Daily****Readership = 5,480**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
10/23/2007	2	GROUPS TARGETING SMOKELESS TOBACCO	16	\$105.60	5,481	
10/29/2007	1	DEBATE CONCERNS MORE THAN JUST...	30	\$198.00	5,481	
11/02/2007	3	HEALTH CARE PLAN WOULD COST \$160 MILLION	34	\$224.40	5,481	
			<b>80</b>	<b>\$528.00</b>	<b>16,443</b>	<b>3 total records</b>

**Miltonvale Record****Cloud****Miltonvale, KS****Weekly****Readership = 1,396**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
10/25/2007	1	ANTI-SMOKING GROUP ATTACKS MAN AT STOP...	15	\$41.25	1,396	
11/08/2007	3	GREAT AMERICAN SMOKEOUT	11	\$30.25	1,396	
11/08/2007	4	STEPS TO A HEALTHIER LIFE	3	\$8.25	1,396	
			<b>29</b>	<b>\$79.75</b>	<b>4,188</b>	<b>3 total records</b>

**Arkansas City Traveler**<http://www.arkcity.net/>

Cowley

Arkansas City, KS

Daily

Readership = 8,940

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
10/12/2007	4	SAVING SMOKERS	11	\$97.68	8,940	
10/23/2007	4	GROUP TARGETS SMOKELESS TOBACCO	5	\$44.40	8,940	
			<b>16</b>	<b>\$142.08</b>	<b>17,880</b>	<b>2 total records</b>

**Winfield Daily Courier**<http://www.winfieldcourier.com/>

Cowley

Winfield, KS

Daily

Readership = 11,966

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
10/09/2007	3	OCTOBER 7-13 IS FIRE PREVENTION WEEK	40	\$319.20	11,967	
10/16/2007	10	BOARD SEES TOBACCO TAX INCREASE, SMOKING..	10	\$79.80	11,967	
10/23/2007	11	GROUPS TARGETING SMOKELESS TOBACCO	4	\$31.92	11,967	
			<b>54</b>	<b>\$430.92</b>	<b>35,901</b>	<b>3 total records</b>

**Pittsburg Morning Sun**<http://www.morningsun.net/>

Crawford

Pittsburg, KS

Daily

Readership = 17,882

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
10/16/2007	4	SMOKING BAN, PURPOSED 50 CENT TAX...	6	\$87.30	17,882	
10/23/2007	4	GROUPS TARGETING SMOKELESS TOBACCO	7	\$101.85	17,882	
10/25/2007	1	....TO CURB TOBACCO USE	25	\$363.75	17,882	
10/29/2007	6	A NEED FOR US CHILDREN TO HAVE HEALTH...	19	\$276.45	17,882	
11/02/2007	1	LAWMAKERS DISCUSS HEALTH REFORM PLAN	27	\$392.85	17,882	
11/04/2007	7	KANSAS DOESN'T NEED ANOTHER...	15	\$218.25	17,882	
			<b>99</b>	<b>\$1,440.45</b>	<b>107,292</b>	<b>6 total records</b>

**Oberlin Herald**<http://www.nwkansas.com/>

Decatur

Oberlin, KS

Weekly

Readership = 4,832

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/17/2007	3	HOSPITAL TO GO TOBACCO FREE	5	\$43.65	4,832
			<b>5</b>	<b>\$43.65</b>	<b>4,832</b>
					<b>1 record</b>

**Abilene Reflector-Chronicle**<http://www.abilene-rc.com/>

Dickinson

Abilene, KS

Daily

Readership = 8,544

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/16/2007	3	BOARD SEES TOBACCO TAX INCREASE, SMOKING..24		\$180.00	8,544
10/17/2007	1	BOARD BACKS AWAY FROM HEALTH INSURANCE... 14		\$105.00	8,544
10/23/2007	6	GROUPS TARGETING SMOKELESS TOBACCO 6		\$45.00	8,544
11/02/2007	8	AUTHORITY'S HEALTH REFORM PLAN WOULD... 19		\$142.50	8,544
11/06/2007	3	NATIONAL REPORT CONFIRMS NEED FOR KANSAS.23		\$172.50	8,544
			<b>86</b>	<b>\$645.00</b>	<b>42,720</b>
					<b>5 total records</b>

**Lawrence Journal-World**<http://www.ljworld.com/>

Douglas

Lawrence, KS

Daily

Readership = 47,076

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/16/2007	1	HEALTH OFFICIALS URGE ACTION ON OBESITY	23	\$685.40	47,076
10/16/2007	4	BOARD SEES INCREASE IN TOBACCO TAX,...	25	\$745.00	47,076
10/16/2007	8	CHILDREN'S HEALTH BILL VETO EXPECTED TO...	7	\$208.60	47,076
10/17/2007	1	LEGISLATIVE PROPOSAL WOULD RAISE TOBACCO..23		\$685.40	47,076
10/18/2007	12	NO EASY FIX	16	\$476.80	47,076
10/20/2007	6	ARKANSAS HOUSE REJECTS RULE TO BAN SNUFF	3	\$89.40	47,076
10/23/2007	10	NAMBY-PAMBY OBESITY ADS CRITICIZED	17	\$506.60	47,076
11/03/2007	1	BAR OWNERS HOPE TO SELL ALCOHOL ON...	39	\$1,162.20	47,076
11/06/2007	3	STATE'S DROP IN HEALTH WORST IN U.S. OVER...	13	\$387.40	47,076
11/08/2007	9B	STUDY: ANTI-SMOKING SHOT HELPS SOME...	35	\$1,043.00	47,076
11/13/2007	4	WICHITA CONSIDERS INDOOR SMOKING BAN	7	\$208.60	47,076
11/14/2007	1	THURSDAY'S THE DAY TO BE A QUITTER	55	\$1,639.00	47,076
11/14/2007	12	BANS EXPAND	14	\$417.20	47,076
			<b>277</b>	<b>\$8,254.60</b>	<b>611,988</b>
					<b>13 total records</b>

**Edwards Co. Sentinel**

Edwards

Kinsley, KS

Weekly

Readership = 2,208

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/24/2007	1	MORE ATTENDANCE AT HOSPITAL MEETING	57	\$266.19	2,208
10/31/2007	1	HOSPITAL CONCERNS EXPRESSED AT COUNTY...	59	\$275.53	2,208
11/07/2007	1	FLOOD PLAIN ORDINANCE TABLED	25	\$116.75	2,208
11/14/2007	1	GREAT AMERICAN SMOKEOUT ACTIVITIES...	9	\$42.03	2,208
11/14/2007	3	GREAT AMERICAN SMOKEOUT CELEBRATES 31...	18	\$84.06	2,208
11/14/2007	8	SMOKERS URGED TO MAKE A PLAN TO QUIT	17	\$79.39	2,208
			<b>185</b>	<b>\$863.95</b>	<b>13,248</b>
			<b>6 total records</b>		

**Hays Daily News**<http://www.HDNews.net/>

Ellis

Hays, KS

Daily

Readership = 29,046

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/16/2007	1	BOARD SEES TOBACCO TAX INCREASE, SMOKING..5		\$75.00	29,047
10/17/2007	3	KANSAS BOARD BACKS AWAY FROM INSURANCE...22		\$330.00	29,047
10/23/2007	1	GROUPS TARGETING TOBACCO	15	\$225.00	29,047
10/23/2007	1	CRITICS CALL NEW OBESITY ADS 'NAMBY-PAMBY' 21		\$315.00	29,047
10/24/2007	4	RED RIBBONS	19	\$285.00	29,047
10/31/2007	8	BUSH: TOBACCO TAX INCREASE MEANS...	13	\$195.00	29,047
11/11/2007	7	CONGRESS LOOKING AT TOBACCO TAXES	17	\$255.00	29,047
11/12/2007	3	WICHITA CONSIDERS SMOKING BAN	3	\$45.00	29,047
11/15/2007	1	NO JOKING: NOW IT'S NO SMOKING AT HMC	22	\$330.00	29,047
			<b>137</b>	<b>\$2,055.00</b>	<b>261,423</b>
			<b>9 total records</b>		

**Ellsworth Co. Independent/Reporter**<http://www.ellsworthinderep.com/>

Ellsworth

Ellsworth, KS

Weekly

Readership = 5,050

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/11/2007	4	LIABILITY AND THE SELECT FEW	16	\$97.12	5,051
			<b>16</b>	<b>\$97.12</b>	<b>5,051</b>
			<b>1 record</b>		

**Garden City Telegram**<http://www.gctelegram.com/>**Finney****Garden City, KS****Daily****Readership = 19,782**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
10/12/2007	1	CITY LOOKS TO EXPAND BAN	23	\$318.09	19,782	
10/16/2007	6B	BOARD SEES TOBACCO TAX INCREASE, SMOKING..	8	\$110.64	19,782	
10/23/2007	3	ORGANIZATIONS TARGETING SMOKELESS...	16	\$221.28	19,782	
10/23/2007	1	DOLL STILL CONTENTS SMOKING BAN 'WRONG'	28	\$387.24	19,782	
10/26/2007	1	HEALTHY SERVINGS	49	\$677.67	19,782	
			<b>124</b>	<b>\$1,714.92</b>	<b>98,910</b>	<b>5 total records</b>

**Bucklin Banner****Ford****Bucklin, KS****Weekly****Readership = 1,685**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
10/24/2007	1	BUCKLIN HIGH SCHOOL TO CELEBRATE RED...	4	\$19.00	1,686	
			<b>4</b>	<b>\$19.00</b>	<b>1,686</b>	<b>1 record</b>

**Dodge City Daily Globe**<http://www.dodgeglobe.com/>**Ford****Dodge City, KS****Daily****Readership = 16,969**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
10/23/2007	5	GROUPS TARGETING SMOKELESS TOBACCO	8	\$92.80	16,969	
10/25/2007	4	SMOKING BAN TO COAL-FIRED PLANTS	34	\$394.40	16,969	
10/29/2007	7	HEALTH CARE DEBATE CONCERNS FAR MORE...	27	\$313.20	16,969	
11/02/2007	6	AUTHORITY'S HEALTH REFORM PLAN WOULD...	22	\$255.20	16,969	
11/08/2007	5	STUDY: ANTI-SMOKING SHOT HELPS SOME...	8	\$92.80	16,969	
			<b>99</b>	<b>\$1,148.40</b>	<b>84,845</b>	<b>5 total records</b>

**Ottawa Herald**<http://www.ottawaherald.com/>**Franklin****Ottawa, KS****Daily****Readership = 11,798**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
10/15/2007	1	PROPOSED SMOKING BAN BRINGS HOPE,...	28	\$249.76	11,799	



10/15/2007	1	FORUM TO DISCUSS PUBLIC SMOKING SET FOR...	12	\$107.04	11,799
10/16/2007	1	STATE HEALTH OFFICIALS AIM TO RISE TOBACCO...	15	\$133.80	11,799
10/22/2007	4	SAVING SMOKERS	12	\$107.04	11,799
10/23/2007	10	KANSAS GROUPS TARGETING SMOKELESS...	12	\$107.04	11,799
10/23/2007	1	PASSIONS RUNNING HIGH IN SMOKING BAN...	35	\$312.20	11,799
10/23/2007	4	TO THE SMOKERS IN OTTAWA	5	\$44.60	11,799
10/26/2007	1	SMOKERS, BAN SUPPORTERS SQUARE OFF	40	\$356.80	11,799
10/27/2007	4	I HAVE A RIGHT TO BREATHE	10	\$89.20	11,799
10/30/2007	1	CITY OFFICIALS DEBATING DETAILS OF SMOKING...	18	\$160.56	11,799
			<b>187</b>	<b>\$1,668.04</b>	<b>117,990</b>
					<b>10 total records</b>

**Daily Union**<http://www.dailyu.com>

Geary

Junction City, KS

Daily

Readership = 10,561

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/12/2007	1	MILFORD COUNCIL ASKED TO SPEND	32	\$268.80	10,562
10/15/2007	5	ON SAVING SMOKERS	10	\$84.00	10,562
10/17/2007	6	HIGHER TAXES, SMOKING BAN TOP STATE...	31	\$260.40	10,562
10/22/2007	5	TOBACCO TAX INCREASE NEEDED	17	\$142.80	10,562
10/23/2007	1	SMOKING ORDINANCE PROS AND CONS	19	\$159.60	10,562
10/26/2007	5	SMOKING BAN, LEAVE IT ALONE.	12	\$100.80	10,562
10/28/2007	5	BREATHING CLEAN AIR	26	\$218.40	10,562
11/01/2007	1	AUTHORITY UNVEILS \$160M HEALTH PLAN	5	\$42.00	10,562
11/02/2007	1	HEALTH REFORM PLAN WOULD COST \$160M	48	\$403.20	10,562
11/14/2007	3	TEENS PLAN SMOKE-OUT DEMONSTRATION	3	\$25.20	10,562
			<b>203</b>	<b>\$1,705.20</b>	<b>105,620</b>
					<b>10 total records</b>

**Ft. Riley Post**<http://www.rileyarmy.mil/newspaper>

Geary

Junction City, KS

Weekly

Readership = 20,240

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/26/2007	16	IACH PREVENTIVE MEDICINE OFFERS HELP TO...	12	\$181.20	20,240
			<b>12</b>	<b>\$181.20</b>	<b>20,240</b>
					<b>1 record</b>

**Anthony Republican**

Harper

Anthony, KS

Weekly

Readership = 5,669

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/17/2007	1	U.S.D. 361 GEARS UP FOR RED RIBBON WEEK	30	\$180.00	5,670
			<b>30</b>	<b>\$180.00</b>	<b>5,670</b>
					<b>1 record</b>

**Harvey Co. Independent**

Harvey

Halstead, KS

Weekly

Readership = 4,643

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/01/2007	3	LEARNING CENTER HOPING TO RECEIVE...	10	\$70.00	4,644
			<b>10</b>	<b>\$70.00</b>	<b>4,644</b>
					<b>1 record</b>

**Hesston Record**<http://www.hesstonrecord.com/>

Harvey

Hesston, KS

Weekly

Readership = 3,052

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/18/2007	1	CITY OKS BAN ON SMOKING	12	\$104.04	3,052
11/01/2007	4	MEDICARE'S ADVICE ON PREVENTING HEART...	13	\$112.71	3,052
			<b>25</b>	<b>\$216.75</b>	<b>6,104</b>
					<b>2 total records</b>

**Newton Kansan**<http://www.thekansan.com/>

Harvey

Newton, KS

Daily

Readership = 18,156

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/10/2007	1	CITY REVIEWS SMOKING BAN ORDINANCE	33	\$491.70	18,156
10/13/2007	1	NORTH NEWTON COUNCIL TO DISCUSS SMOKING..3		\$44.70	18,156
10/16/2007	18	BOARD SEES TOBACCO TAX INCREASE, SMOKING..10		\$149.00	18,156
10/23/2007	1	HARVEY COUNTY CONSIDERS CLEAN AIR...	13	\$193.70	18,156
10/23/2007	4	FORMER SMOKER DISCUSSES RIGHTS OF...	13	\$193.70	18,156
10/24/2007	1	OBJECTIONS VOICED TO SMOKING BAN	30	\$447.00	18,156
10/26/2007	1	HARVEY CO. TOWNS EYE SMOKING BANS	20	\$298.00	18,156
11/01/2007	4	ALLOW BUSINESS OWNERS A CHOICE TO BE...	13	\$193.70	18,156
11/03/2007	1	BUSINESS OWNERS FEAR FALLOUT FROM...	91	\$1,355.90	18,156

11/03/2007	1	PENALTIES ARE OUTLINED IN CLEAN AIR...	28	\$417.20	18,156
11/05/2007	1	OUNCE OF PREVENTION PAYS OFF FOR COUNTY...	29	\$432.10	18,156
11/05/2007	4	COUNTY'S DRUG-FREE YOUTH COALITION...	9	\$134.10	18,156
11/06/2007	1	HARVEY COUNTY PASSES SMOKING BAN	15	\$223.50	18,156
11/06/2007	1	SCHOOL BOARD SAYS IT SUPPORTS SMOKING BAN	21	\$312.90	18,156
11/07/2007	4	SMOKING BAN IS GOOD IDEA BUT 20-FOOT RULE...	21	\$312.90	18,156
			<b>349</b>	<b>\$5,200.10</b>	<b>272,340</b>
			<b>15 total records</b>		

**Haskell Co. Monitor-Chief**

Haskell

Sublette, KS

Weekly

Readership = 2,647

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/24/2007	9	SATANTA CITY COUNCIL REGULAR MEETING,...	33	\$148.50	2,647
10/24/2007	9	SUBLETTE CITY COUNCIL REGULAR MEETING,...	30	\$135.00	2,647
			<b>63</b>	<b>\$283.50</b>	<b>5,294</b>
			<b>2 total records</b>		

**Holton Recorder**<http://www.holtonrecorder.com/>

Jackson

Holton, KS

Bi-Weekly

Readership = 10,865

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/17/2007	8B	ONLINE DIRECTORY HELPS FARMERS MARKET...	3	\$21.00	10,865
10/19/2007	4	RURAL FARMERS MARKETS LOSE OUT TO URBAN..	11	\$77.00	10,865
			<b>14</b>	<b>\$98.00</b>	<b>21,730</b>
			<b>2 total records</b>		

**Kansas City Star**<http://www.kcstar.com>

Jackson

Kansas City, MO

Daily

Readership = 607,344

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/13/2007	10B	SMOKING BAN	3	\$1,538.16	607,345
10/15/2007	6B	FINALLY, SMOKING BAN GETS ATTENTION	8	\$4,101.76	607,345
10/16/2007	1B	STATEWIDE SMOKING BAN?	4	\$2,050.88	607,345
10/17/2007	4B	LOFTY GOALS FIND WINGS CLIPPED	15	\$7,690.80	607,345
10/18/2007	10B	SMOKE-FREE FOR ALL	3	\$1,538.16	607,345
10/18/2007	2B	PROS, CONS OF SMOKING BAN DISCUSSED	4	\$2,050.88	607,345
10/18/2007	3B	SMOKING BAN QUESTION UPHELD	2	\$1,025.44	607,345

10/21/2007	2B	DIETICIANS HELP STUDENTS MAKE HEALTHFUL...	35	\$17,945.20	607,345	
10/22/2007	10B	SMOKING BAN FOR KC	4	\$2,050.88	607,345	
10/22/2007	10B	SMOKING BAN	5	\$2,563.60	607,345	
10/25/2007	2B	SMOKING BAN ON BACK BURNER	18	\$9,228.96	607,345	
10/27/2007	10B	ON SMOKING, CELL PHONES	3	\$1,538.16	607,345	
10/31/2007	3B	EX-BAR OWNER DROPS SMOKING-BAN LAWSUIT	2	\$1,025.44	607,345	
11/01/2007	3E	NOTHING TO SNUFF AT	63	\$32,301.36	607,345	
11/03/2007	5B	KANSAS READIES HEALTH PROPOSALS	28	\$14,356.16	607,345	
11/06/2007	B1	PROPOSAL TACKLES MEDICAL OVERHAUL	18	\$9,228.96	607,345	
11/08/2007	2	WINDING DOWN A BUZZ RUSH	36	\$18,457.92	607,345	
11/11/2007	11	NEW TAX BILL SHOWS THE DECLINING...	10	\$5,127.20	607,345	
11/11/2007	8B	BIG IDEAS FOR HEALTH	14	\$7,178.08	607,345	
11/12/2007	2B	SMOKING BAN PROPOSAL ADDED TO AGENDA	4	\$2,050.88	607,345	
11/12/2007	8B	KC SHOULD ACT ON SMOKING BAN	6	\$3,076.32	607,345	
			<b>285</b>	<b>\$146,125.20</b>	<b>12,754,245</b>	<b>21 total records</b>

**Gardner News**<http://www.gardnernews.com/>**Johnson****Gardner, KS****Bi-Weekly****Readership = 5,292**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
10/12/2007	1	CITY COUNCIL SNUFFS SMOKING BAN QUESTION	18	\$360.00	5,292	
			<b>18</b>	<b>\$360.00</b>	<b>5,292</b>	<b>1 record</b>

**Olathe News**<http://www.theolathenews.com>**Johnson****Olathe, KS****Daily****Readership = 10,147**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
11/14/2007	1	OMC ASKS SMOKERS TO PLEDGE TO QUIT	18	\$666.00	10,148	
			<b>18</b>	<b>\$666.00</b>	<b>10,148</b>	<b>1 record</b>

**Shawnee Dispatch**<http://www.shawneewestdispatch.com>**Johnson****Shawnee, KS****Weekly****Readership = 56,809**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
10/10/2007	1	COUNCIL'S NIGHT OF MISCELLANY	35	\$931.00	56,810	
10/17/2007	4	TALKING POINTS	6	\$159.60	56,810	
			<b>41</b>	<b>\$1,090.60</b>	<b>113,620</b>	<b>2 total records</b>

**Spring Hill New Era**<http://www.gardnernews.com>**Johnson****Spring Hill, KS****Bi-Weekly****Readership = 2,072**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
10/12/2007	2	SH FARMER'S MARKET VENDOR MEETING OCT. 13	4	\$80.00	2,072	
			<b>4</b>	<b>\$80.00</b>	<b>2,072</b>	<b>1 record</b>

**Kingman Leader-Courier****Kingman****Kingman, KS****Semi Weekly Readership = 5,520**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
10/12/2007	5	OCTOBER IS NATIONAL PHYSICAL THERAPY...	19	\$121.60	5,520	
			<b>19</b>	<b>\$121.60</b>	<b>5,520</b>	<b>1 record</b>

**Parsons Sun**<http://www.parsonssun.com/>**Labette****Parsons, KS****Daily****Readership = 12,921**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
10/12/2007	1	SPITTING LAWMAKERS	6	\$53.40	12,921	
10/18/2007	4	FLAWED LOGIC ON TAXING CIGARETTES	20	\$178.00	12,921	
10/23/2007	5	CRITICS SAY OBESITY ADS ARE TOO SOFT ON FAT	23	\$204.70	12,921	
10/25/2007	4	RED RIBBONS	25	\$222.50	12,921	
11/02/2007	14	AUTHORITY'S HEALTH REFORM PLAN WOULD...	25	\$222.50	12,921	
			<b>99</b>	<b>\$881.10</b>	<b>64,605</b>	<b>5 total records</b>

**Dighton Herald**

Lane

Dighton, KS

Weekly

Readership = 2,638

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/10/2007	4	DIGHTON EARNS HEALTHY SCHOOL AWARD	27	\$128.25	2,638
			<b>27</b>	<b>\$128.25</b>	<b>2,638</b>
					<b>1 record</b>

**Fort Leavenworth Lamp**<http://www.ftleavenworthlamp.com>

Leavenworth

Leavenworth, KS

Weekly

Readership = 17,250

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/01/2007	2	SOLUTIONS OFFERED TO STOP TOBACCO USE	21	\$269.85	17,250
			<b>21</b>	<b>\$269.85</b>	<b>17,250</b>
					<b>1 record</b>

**Leavenworth Times**<http://www.leavenworthtimes.com/>

Leavenworth

Leavenworth, KS

Daily

Readership = 12,291

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/12/2007	8	THE LEADING CAUSES OF HOME FIRES AND HOW...	26	\$351.00	12,291
11/06/2007	4	FARMER'S MARKET	11	\$148.50	12,291
11/14/2007	4	FARMERS' MARKET	8	\$108.00	12,291
			<b>45</b>	<b>\$607.50</b>	<b>36,873</b>
					<b>3 total records</b>

**Emporia Gazette**<http://www.emporiagazette.com/>

Lyon

Emporia, KS

Daily

Readership = 19,402

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/15/2007	9	MAY EXPAND SMOKE BAN	6	\$63.36	19,403
10/18/2007	3	ANTI-DRUG GROUP HEAD TAKES JOB AT ESU	16	\$168.96	19,403
10/25/2007	11	SMOKE-FREE COUNTY?	4	\$42.24	19,403
10/29/2007	1	EMPORIA'S CHILDREN REDUCING DRUG USE	32	\$337.92	19,403
11/05/2007	8	LIQUOR ON THE SIDEWALK	7	\$73.92	19,403
11/06/2007	1	ON THE RIGHT TRACK	46	\$485.76	19,403
			<b>111</b>	<b>\$1,172.16</b>	<b>116,418</b>
					<b>6 total records</b>

**Marysville Advocate**<http://www.mvleadvocate.com/>**Marshall****Marysville, KS****Weekly****Readership = 12,086**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
10/18/2007	9B	BUSH BILL WOULD KEEP FOCUS ON TRULY NEEDY	11	\$88.00	12,086
			<b>11</b>	<b>\$88.00</b>	<b>12,086</b> <b>1 record</b>

**Marquette Tribune**<http://www.marquettetribune.com>**McPherson****Marquette, KS****Weekly****Readership = 1,455**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
10/31/2007	3	MARQUETTE STUDENTS WILL PARTICIPATE IN...	13	\$58.11	1,456
			<b>13</b>	<b>\$58.11</b>	<b>1,456</b> <b>1 record</b>

**McPherson Sentinel**<http://www.mcphersonsentinel.com/>**McPherson****McPherson, KS****Weekly****Readership = 9,137**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
10/22/2007	10	RED RIBBON COMMUNITY-WIDE ACTIVITIES	36	\$468.00	9,138
10/24/2007	1	SCHIP FUNDING IN LIMBO AFTER OVERRIDE FAILS	23	\$299.00	9,138
			<b>59</b>	<b>\$767.00</b>	<b>18,276</b> <b>2 total records</b>

**Osawatomie Graphic**<http://www.graphic-online.com/>**Miami****Osawatomie, KS****Weekly****Readership = 6,177**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
10/17/2007	8	SMOKING BANS	15	\$117.00	6,178
			<b>15</b>	<b>\$117.00</b>	<b>6,178</b> <b>1 record</b>

**Coffeyville Journal**<http://www.cjournal.com/>**Montgomery****Coffeyville, KS****Daily****Readership = 9,321**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
10/17/2007	1	BOARD SEES TOBACCO TAX INCREASE, SMOKING..	21	\$190.68	9,322	
10/24/2007	2	GROUPS TARGETING SMOKELESS TOBACCO	23	\$208.84	9,322	
			<b>44</b>	<b>\$399.52</b>	<b>18,644</b>	<b>2 total records</b>

**Independence Daily Reporter****Montgomery****Independence, KS****Daily****Readership = 14,080**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
10/16/2007	12	BOARD SEES TOBACCO TAX INCREASE	7	\$64.68	14,081	
10/23/2007	12	GROUPS TARGET SMOKELESS TOBACCO	5	\$46.20	14,081	
10/29/2007	2	HEALTH CARE: MORE THAN INSURANCE	22	\$203.28	14,081	
			<b>34</b>	<b>\$314.16</b>	<b>42,243</b>	<b>3 total records</b>

**Council Grove Republican****Morris****Council Grove, KS****Daily****Readership = 4,685**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
10/16/2007	1	BOARD SEES TOBACCO TAX INCREASE, SMOKING..	22	\$137.50	4,685	
11/02/2007	1	AUTHORITY'S HEALTH REFORM PLAN WOULD...	22	\$137.50	4,685	
			<b>44</b>	<b>\$275.00</b>	<b>9,370</b>	<b>2 total records</b>

**Prairie Post****Morris****White City, KS****Weekly****Readership = 2,040**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
10/25/2007	1	RED RIBBON CELEBRATION HELD AT WHITE CITY...	83	\$315.40	2,040	
			<b>83</b>	<b>\$315.40</b>	<b>2,040</b>	<b>1 record</b>



**Chanute Tribune**<http://www.chanute.com>

Neosho

Chanute, KS

Daily

Readership = 8,820

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
10/16/2007	12	BOARD SEES TOBACCO TAX INCREASE, SMOKING..	18	\$149.04	8,820	
10/20/2007	4	THE INDEPENDENT, LONDON, ON SAVING...	10	\$82.80	8,820	
10/24/2007	5	GROUPS TARGETING SMOKELESS TOBACCO	8	\$66.24	8,820	
10/24/2007	1	CRITICS SAY GOVERNMENT'S NEW OBESITY ADS...	12	\$99.36	8,820	
11/02/2007	10	HEALTH REFORM PLAN WOULD COST \$160M	26	\$215.28	8,820	
			<b>74</b>	<b>\$612.72</b>	<b>44,100</b>	<b>5 total records</b>

**Minneapolis Messenger**<http://www.minneapolismessenger.net>

Ottawa

Minneapolis, KS

Weekly

Readership = 3,873

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
10/18/2007	1	STUDENTS ENCOURAGED TO MAKE GOOD...	37	\$185.00	3,873	
10/18/2007	2	TIME TO QUIT SMOKING	8	\$40.00	3,873	
			<b>45</b>	<b>\$225.00</b>	<b>7,746</b>	<b>2 total records</b>

**Advocate of Phillips County**

Phillips

Phillipsburg, KS

Weekly

Readership = 4,310

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
10/25/2007	2	COMMISSIONERS	13	\$58.37	4,310	
			<b>13</b>	<b>\$58.37</b>	<b>4,310</b>	<b>1 record</b>

**Wamego Smoke Signal**<http://www.thewamegosmokesignal.com/>

Pottawatomie

Wamego, KS

Weekly

Readership = 22,052

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
10/24/2007	5	THANKS FOR HELP WITH WMS HEALTH FAIR	15	\$93.75	22,052	
			<b>15</b>	<b>\$93.75</b>	<b>22,052</b>	<b>1 record</b>

**Wamego Times****Pottawatomie****Wamego, KS****Weekly****Readership = 3,406**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
10/18/2007	1	OBSTACLE COURSE PROVIDES LESSON AT HEALTH	29	\$111.65	3,406
			<b>29</b>	<b>\$111.65</b>	<b>3,406</b>
					<b>1 record</b>

**Rawlins Co. Square Deal****Rawlins****Atwood, KS****Weekly****Readership = 4,590**<http://www.squaredealnews.com/>

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
10/18/2007	7	KANSANS SEE SMOKING AS A HEALTH HAZARD	5	\$23.75	4,591
			<b>5</b>	<b>\$23.75</b>	<b>4,591</b>
					<b>1 record</b>

**Hutchinson News****Reno****Hutchinson, KS****Daily****Readership = 73,319**<http://www.hutchnews.com/>

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
10/15/2007	5	DISTRICTS HONORED FOR FITNESS INITIATIVE	16	\$419.68	73,319
10/16/2007	5	LAWMAKERS ARE URGED TO ACT ON CHILDHOOD	19	\$498.37	73,319
10/17/2007	5	GROUP ASKS FOR EXPANSION OF ANTI-SMOKING...	11	\$288.53	73,319
10/18/2007	1	DOWNTOWN SURVEY SAYS:	34	\$891.82	73,319
10/21/2007	6B	MINORITY RULES	13	\$340.99	73,319
11/02/2007	7	HEALTH CARE REFORM TO COST \$160 MILLION	24	\$629.52	73,319
11/06/2007	5	HARVEY CO. PASSES SMOKING BAN	13	\$340.99	73,319
11/09/2007	6	STAND UP, SMOKERS	7	\$183.61	73,319
11/10/2007	9	KANSAS LAWMAKERS TAKING FEWER PRIVATELY	23	\$603.29	73,319
11/11/2007	1B	CONGRESS COULD BURN TOBACCO WITH TAX...	15	\$393.45	73,319
11/13/2007	3	WICHITA CONSIDERS SMOKING BAN	7	\$183.61	73,319
			<b>182</b>	<b>\$4,773.86</b>	<b>806,509</b>
					<b>11 total records</b>

**Kansas State Collegian**<http://www.kstatecollegian.com>**Riley****Manhattan, KS****Daily****Readership = 60,126**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
11/14/2007	4	CONGRESS MUST REALIZE TOBACCO TAXES...	28	\$245.00	60,127
			<b>28</b>	<b>\$245.00</b>	<b>60,127</b>
			<b>1 record</b>		

**Manhattan Mercury**<http://www.themercury.com/>**Riley****Manhattan, KS****Daily****Readership = 22,438**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
10/16/2007	3	HEALTH BOARD FOCUSES ON TOBACCO ISSUES	7	\$62.30	22,439
10/16/2007	6	CIGARETTE TAX INCREASE IS OK	18	\$160.20	22,439
10/23/2007	3	GROUPS TARGETING SMOKELESS TOBACCO	6	\$53.40	22,439
11/11/2007	1	BIG HIKE LOOMS IN CIGARETTE TAX	7	\$62.30	22,439
11/12/2007	1	WICHITA CONSIDERING SMOKING BAN	7	\$62.30	22,439
			<b>45</b>	<b>\$400.50</b>	<b>112,195</b>
			<b>5 total records</b>		

**Plainville Times****Rooks****Plainville, KS****Weekly****Readership = 3,461**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
10/25/2007	21	DID YOU KNOW?	7	\$35.00	3,461
			<b>7</b>	<b>\$35.00</b>	<b>3,461</b>
			<b>1 record</b>		

**Stockton Sentinel****Rooks****Stockton, KS****Weekly****Readership = 4,353**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
10/11/2007	1	FAIR BOARD GIVES ACCOUNTING OF THIS YEAR'S..	35	\$198.45	4,354
11/01/2007	4B	SMOKING STATISTICS	7	\$39.69	4,354
			<b>42</b>	<b>\$238.14</b>	<b>8,708</b>
			<b>2 total records</b>		

**Rush Co. News****Rush****LaCrosse, KS****Weekly****Readership = 4,077**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
10/11/2007	7	STUDENTS PARTICIPATE IN BODY WALK	11	\$43.45	4,078
			<b>11</b>	<b>\$43.45</b>	<b>4,078</b>
					<b>1 record</b>

**Lucas-Sylvan News****Russell****Lucas, KS****Weekly****Readership = 1,849**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
10/18/2007	8	LUCAS CITY COUNCIL HOLDS MEETINGS	58	\$203.00	1,849
			<b>58</b>	<b>\$203.00</b>	<b>1,849</b>
					<b>1 record</b>

**Salina Journal**<http://www.saljournal.com/>**Saline****Salina, KS****Daily****Readership = 65,784**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
10/16/2007	5	HEALTH BOARD TACKLES TOBACCO	21	\$441.00	65,785
10/29/2007	4	GROUPS TARGET SMOKELESS TOBACCO FOR...	20	\$420.00	65,785
11/02/2007	1	HEALTH PLAN WOULD COST \$160 MILLION	22	\$462.00	65,785
11/13/2007	5	WICHITA MAY BAN SMOKING	7	\$147.00	65,785
			<b>70</b>	<b>\$1,470.00</b>	<b>263,140</b>
					<b>4 total records</b>

**Wichita Eagle**<http://www.kansas.com>**Sedgwick****Wichita, KS****Daily****Readership = 237,817**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
10/16/2007	5B	KANSAS HEALTH BOARD: TOBACCO TAX...	7	\$891.45	237,818
10/17/2007	3B	KANSAS LAWMAKERS' HEALTH CARE REFORMS...	20	\$2,547.00	237,818
10/21/2007	10	TOBACCO PARADOX	3	\$382.05	237,818
10/22/2007	5	SNUFF IT	16	\$2,037.60	237,818
10/23/2007	4B	SMOKELESS TOBACCO USE BY BOYS ON THE RISE	14	\$1,782.90	237,818
10/23/2007	6	SMOKELESS SAVINGS	4	\$509.40	237,818
10/24/2007	8	IT'S TIME TO BAN SMOKING IN PUBLIC	8	\$1,018.80	237,818

11/02/2007	1B	AUTHORITY OUTLINES HEALTH PRIORITIES	33	\$4,202.55	237,818
11/02/2007	6	LET'S BAN SMOKING	4	\$509.40	237,818
11/07/2007	6	REFORM	27	\$3,438.45	237,818
11/12/2007	1	A KICK TO THE HABIT	76	\$9,678.60	237,818
11/13/2007	6	IT'S TIME	24	\$3,056.40	237,818
			<b>236</b>	<b>\$30,054.60</b>	<b>2,853,816</b>
					<b>12 total records</b>

**Southwest Daily Times**

Seward

Liberal, KS

Daily

Readership = 9,526

<http://www.swdtimes.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/23/2007	6	GROUPS TARGETING SMOKELESS TOBACCO	24	\$312.00	9,527
11/02/2007	5	AUTHORITY'S HEALTH REFORM PLAN WOULD...	33	\$429.00	9,527
11/14/2007	5	ACS ANNUAL GREAT AMERICAN SMOKEOUT...	25	\$325.00	9,527
			<b>82</b>	<b>\$1,066.00</b>	<b>28,581</b>
					<b>3 total records</b>

**Topeka Capital-Journal**

Shawnee

Topeka, KS

Daily

Readership = 110,905

<http://www.cjonline.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/15/2007	1C	STUDIES GIVE DRINKERS FOOD FOR THOUGHT	9	\$681.39	110,906
10/15/2007	4	CLOSE TO HOME	19	\$1,438.49	110,906
10/15/2007	4	DIET MAKES A DIFFERENCE	5	\$378.55	110,906
10/16/2007	1	KHPA TO SUGGEST SMOKING BAN	23	\$1,741.33	110,906
10/17/2007	1B	HEALTH POSITION REVERSED	18	\$1,362.78	110,906
10/21/2007	4	WHAT AILS US	24	\$1,817.04	110,906
10/22/2007	C1	TARGETING SMOKELESS TOBACCO	66	\$4,996.86	110,906
10/31/2007	3	BUSH: TOBACCO TAX INCREASE WOULD KILL...	26	\$1,968.46	110,906
11/01/2007	4	JUSTICE DELAYED	23	\$1,741.33	110,906
11/01/2007	4	ACT IN FAVOR OF HEALTH	4	\$302.84	110,906
11/02/2007	1	HIGHER CIGARETTE TAX CENTRAL TO HEALTH...	79	\$5,981.09	110,906
11/03/2007	4	HARDLY HARMLESS	23	\$1,741.33	110,906
11/06/2007	3B	USD 437 DOESN'T ADOPT POLICY	11	\$832.81	110,906
11/07/2007	4	SHOW WHAT MATTERS	4	\$302.84	110,906
11/11/2007	4	CIGARETTE TAX IMPRACTICAL	8	\$605.68	110,906
11/12/2007	1C	BECOMING A QUITTER	49	\$3,709.79	110,906

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**391      \$29,602.61      1,774,496      16 total records**

**Topeka Metro News**<http://www.topekametro.com/>**Shawnee****Topeka, KS****Bi-Weekly****Readership = 1,803**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
10/19/2007	3	BOARD SEES TOBACCO TAX INCREASE, SMOKING..24		\$168.00	1,803
			<b>24</b>	<b>\$168.00</b>	<b>1,803      1 record</b>

**Hoxie Sentinel****Sheridan****Hoxie, KS****Weekly****Readership = 2,996**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
10/11/2007	1	SHERIDAN COUNTY IS ROUNDING UP GOOD...	15	\$71.25	2,997
			<b>15</b>	<b>\$71.25</b>	<b>2,997      1 record</b>

**Smith Co. Pioneer**<http://www.smithcountypioneer.com/>**Smith****Smith Center, KS****Weekly****Readership = 7,679**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
11/01/2007	1	SADD DEMONSTRATES ALTERNATIVES TO...	89	\$618.55	7,680
			<b>89</b>	<b>\$618.55</b>	<b>7,680      1 record</b>

**Stafford Courier**<http://www.staffordcourier.com>**Stafford****Stafford, KS****Weekly****Readership = 2,502**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
10/17/2007	1	"CHANGE SOMETHING" ACTIVITY HELD TUESDAY	13	\$55.90	2,502
10/17/2007	2	BODY WALK	10	\$43.00	2,502
			<b>23</b>	<b>\$98.90</b>	<b>5,004      2 total records</b>

**East Wichita News**

Sumner

Wichita, KS

Monthly

Readership = 63,479

<http://www.eastwichitanews.com>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/01/2007	15	EPA TARGETS RESIDENTIAL INDOOR AIR QUALITY	24	\$666.24	63,480
			<b>24</b>	<b>\$666.24</b>	<b>63,480</b> <b>1 record</b>

**Mulvane News**

Sumner

Mulvane, KS

Weekly

Readership = 3,942

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/18/2007	2	IMPACT	1	\$7.00	3,942
			<b>1</b>	<b>\$7.00</b>	<b>3,942</b> <b>1 record</b>

**Norwich News**

Sumner

Norwich, KS

Weekly

Readership = 609

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/16/2007	1	'RED RIBBON WEEK' SET FOR OCTOBER 23-31	18	\$84.06	610
			<b>18</b>	<b>\$84.06</b>	<b>610</b> <b>1 record</b>

**Mission Valley Herald**

Wabaunsee

Eskridge, KS

Weekly

Readership = 1,175

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/01/2007	6	MEDICARE HELPS YOU TAKE A PREVENTATIVE...	17	\$85.00	1,175
			<b>17</b>	<b>\$85.00</b>	<b>1,175</b> <b>1 record</b>

**Neodesha Derrick**

Wilson

Neodesha, KS

Weekly

Readership = 4,064

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/08/2007	8	HEALTH REFORM OPTIONS PRESENTED TO THE...	30	\$144.00	4,064
			<b>30</b>	<b>\$144.00</b>	<b>4,064</b> <b>1 record</b>

**Yates Center News****Woodson****Yates Center, KS****Weekly****Readership = 4,135**<http://www.sekansas.com/>

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
10/11/2007	14	RISING HEALTH CARE COSTS ATTRIBUTED TO...	16	\$100.00	4,135	
10/11/2007	5	YOUTH LEARN TO COMBAT SPIT TOBACCO USE AT..	14	\$87.50	4,135	
			<b>30</b>	<b>\$187.50</b>	<b>8,270</b>	<b>2 total records</b>

**Kansas City Kansan****Wyandotte****Kansas City, KS****Daily****Readership = 8,254**<http://www.kansascitykansan.com/>

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
10/10/2007	4	THE SCHIP (EXPANSION) HITS THE FAN	35	\$309.75	8,255	
11/07/2007	4	FIRST, DO NO HARM	38	\$336.30	8,255	
			<b>73</b>	<b>\$646.05</b>	<b>16,510</b>	<b>2 total records</b>



## Grand Totals

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**Publications = 82**  
**Clips = 284**  
**Col. Inches = 5,578**  
**Ad Equiv = \$259,520.31**  
**Rdshp = 21,488,900**

## Allen

---

**Publications = 1**  
**Clips = 7**  
**Col. Inches = 135**  
**Ad Equiv = \$1,163.70**  
**Rdshp = 62,517**

## Barton

---

**Publications = 1**  
**Clips = 3**  
**Col. Inches = 32**  
**Ad Equiv = \$316.80**  
**Rdshp = 41,559**

## Bourbon

---

**Publications = 1**  
**Clips = 10**  
**Col. Inches = 216**  
**Ad Equiv = \$2,127.60**  
**Rdshp = 64,100**

## Brown

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 17**  
**Ad Equiv = \$127.50**  
**Rdshp = 4,697**

## Butler

---

**Publications = 3**  
**Clips = 6**  
**Col. Inches = 94**  
**Ad Equiv = \$853.02**  
**Rdshp = 34,178**

## Cherokee

---

**Publications = 3**  
**Clips = 8**  
**Col. Inches = 188**  
**Ad Equiv = \$1,018.86**  
**Rdshp = 37,145**

## Clay

---

**Publications = 1**  
**Clips = 3**  
**Col. Inches = 112**  
**Ad Equiv = \$940.80**  
**Rdshp = 19,209**

## Cloud

---

**Publications = 3**  
**Clips = 7**  
**Col. Inches = 121**  
**Ad Equiv = \$643.75**  
**Rdshp = 22,413**

## Cowley

---

**Publications = 2**  
**Clips = 5**  
**Col. Inches = 70**  
**Ad Equiv = \$573.00**  
**Rdshp = 53,781**

---

## Crawford

---

**Publications = 1**  
**Clips = 6**  
**Col. Inches = 99**  
**Ad Equiv = \$1,440.45**  
**Rdshp = 107,292**

## Decatur

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 5**  
**Ad Equiv = \$43.65**  
**Rdshp = 4,832**

## Dickinson

---

**Publications = 1**  
**Clips = 5**  
**Col. Inches = 86**  
**Ad Equiv = \$645.00**  
**Rdshp = 42,720**

## Douglas

---

**Publications = 1**  
**Clips = 13**  
**Col. Inches = 277**  
**Ad Equiv = \$8,254.60**  
**Rdshp = 611,988**

## Edwards

---

**Publications = 1**  
**Clips = 6**  
**Col. Inches = 185**  
**Ad Equiv = \$863.95**  
**Rdshp = 13,248**

---

**Ellis**

---

**Publications = 1**  
**Clips = 9**  
**Col. Inches = 137**  
**Ad Equiv = \$2,055.00**  
**Rdshp = 261,423**

**Ellsworth**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 16**  
**Ad Equiv = \$97.12**  
**Rdshp = 5,051**

**Finney**

---

**Publications = 1**  
**Clips = 5**  
**Col. Inches = 124**  
**Ad Equiv = \$1,714.92**  
**Rdshp = 98,910**

**Ford**

---

**Publications = 2**  
**Clips = 6**  
**Col. Inches = 103**  
**Ad Equiv = \$1,167.40**  
**Rdshp = 86,531**

**Franklin**

---

**Publications = 1**  
**Clips = 10**  
**Col. Inches = 187**  
**Ad Equiv = \$1,668.04**  
**Rdshp = 117,990**

---

## Geary

---

**Publications = 2**  
**Clips = 11**  
**Col. Inches = 215**  
**Ad Equiv = \$1,886.40**  
**Rdshp = 125,860**

## Harper

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 30**  
**Ad Equiv = \$180.00**  
**Rdshp = 5,670**

## Harvey

---

**Publications = 3**  
**Clips = 18**  
**Col. Inches = 384**  
**Ad Equiv = \$5,486.85**  
**Rdshp = 283,088**

## Haskell

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 63**  
**Ad Equiv = \$283.50**  
**Rdshp = 5,294**

## Jackson

---

**Publications = 2**  
**Clips = 23**  
**Col. Inches = 299**  
**Ad Equiv = \$146,223.20**  
**Rdshp = 12,775,975**

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**Johnson**

---

**Publications = 4**  
**Clips = 5**  
**Col. Inches = 81**  
**Ad Equiv = \$2,196.60**  
**Rdshp = 131,132**

**Kingman**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 19**  
**Ad Equiv = \$121.60**  
**Rdshp = 5,520**

**Labette**

---

**Publications = 1**  
**Clips = 5**  
**Col. Inches = 99**  
**Ad Equiv = \$881.10**  
**Rdshp = 64,605**

**Lane**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 27**  
**Ad Equiv = \$128.25**  
**Rdshp = 2,638**

**Leavenworth**

---

**Publications = 2**  
**Clips = 4**  
**Col. Inches = 66**  
**Ad Equiv = \$877.35**  
**Rdshp = 54,123**

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## Lyon

---

**Publications = 1**  
**Clips = 6**  
**Col. Inches = 111**  
**Ad Equiv = \$1,172.16**  
**Rdshp = 116,418**

## Marshall

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 11**  
**Ad Equiv = \$88.00**  
**Rdshp = 12,086**

## McPherson

---

**Publications = 2**  
**Clips = 3**  
**Col. Inches = 72**  
**Ad Equiv = \$825.11**  
**Rdshp = 19,732**

## Miami

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 15**  
**Ad Equiv = \$117.00**  
**Rdshp = 6,178**

## Montgomery

---

**Publications = 2**  
**Clips = 5**  
**Col. Inches = 78**  
**Ad Equiv = \$713.68**  
**Rdshp = 60,887**

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**Morris**

---

**Publications = 2**  
**Clips = 3**  
**Col. Inches = 127**  
**Ad Equiv = \$590.40**  
**Rdshp = 11,410**

---

**Neosho**

---

**Publications = 1**  
**Clips = 5**  
**Col. Inches = 74**  
**Ad Equiv = \$612.72**  
**Rdshp = 44,100**

---

**Ottawa**

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 45**  
**Ad Equiv = \$225.00**  
**Rdshp = 7,746**

---

**Phillips**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 13**  
**Ad Equiv = \$58.37**  
**Rdshp = 4,310**

---

**Pottawatomie**

---

**Publications = 2**  
**Clips = 2**  
**Col. Inches = 44**  
**Ad Equiv = \$205.40**  
**Rdshp = 25,458**

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## Rawlins

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 5**  
**Ad Equiv = \$23.75**  
**Rdshp = 4,591**

## Reno

---

**Publications = 1**  
**Clips = 11**  
**Col. Inches = 182**  
**Ad Equiv = \$4,773.86**  
**Rdshp = 806,509**

## Riley

---

**Publications = 2**  
**Clips = 6**  
**Col. Inches = 73**  
**Ad Equiv = \$645.50**  
**Rdshp = 172,322**

## Rooks

---

**Publications = 2**  
**Clips = 3**  
**Col. Inches = 49**  
**Ad Equiv = \$273.14**  
**Rdshp = 12,169**

## Rush

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 11**  
**Ad Equiv = \$43.45**  
**Rdshp = 4,078**

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---

**Russell**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 58**  
**Ad Equiv = \$203.00**  
**Rdshp = 1,849**

---

**Saline**

---

**Publications = 1**  
**Clips = 4**  
**Col. Inches = 70**  
**Ad Equiv = \$1,470.00**  
**Rdshp = 263,140**

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**Sedgwick**

---

**Publications = 1**  
**Clips = 12**  
**Col. Inches = 236**  
**Ad Equiv = \$30,054.60**  
**Rdshp = 2,853,816**

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**Seward**

---

**Publications = 1**  
**Clips = 3**  
**Col. Inches = 82**  
**Ad Equiv = \$1,066.00**  
**Rdshp = 28,581**

---

**Shawnee**

---

**Publications = 2**  
**Clips = 17**  
**Col. Inches = 415**  
**Ad Equiv = \$29,770.61**  
**Rdshp = 1,776,299**

---

**Sheridan**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 15**  
**Ad Equiv = \$71.25**  
**Rdshp = 2,997**

**Smith**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 89**  
**Ad Equiv = \$618.55**  
**Rdshp = 7,680**

**Stafford**

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 23**  
**Ad Equiv = \$98.90**  
**Rdshp = 5,004**

**Sumner**

---

**Publications = 3**  
**Clips = 3**  
**Col. Inches = 43**  
**Ad Equiv = \$757.30**  
**Rdshp = 68,032**

**Wabaunsee**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 17**  
**Ad Equiv = \$85.00**  
**Rdshp = 1,175**

---

## Wilson

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 30**  
**Ad Equiv = \$144.00**  
**Rdshp = 4,064**

## Woodson

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 30**  
**Ad Equiv = \$187.50**  
**Rdshp = 8,270**

## Wyandotte

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 73**  
**Ad Equiv = \$646.05**  
**Rdshp = 16,510**

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